

European Political Risk Metrics™

The world has changed. Populism is on the rise, and political risk is now a key market driver in emerging and developed markets.

The mission of **Exante Data™** is to use data science to gain unique insights into macro markets. Our **European Political Risk Metrics™** use insights from hard data and qualitative political analysis to decompose asset prices into fundamental and “political residual” components.

Key Aspects:

- Provides unique insights into the probabilities of events and outcomes
- Makes existing market expectations easily tractable
- Combines and transforms global public polling data and proprietary social media analysis into actionable viewpoints.

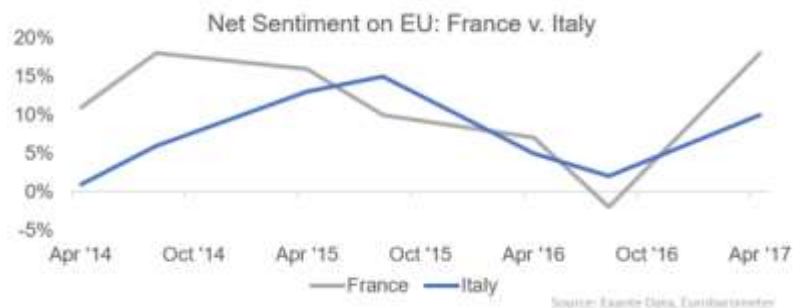
Our quantitative analysis delivers when the readily available information ends and the storytelling starts.

By intelligently combining relevant sociological, political, and legal aspects we merge the political world with the financial reality of markets.

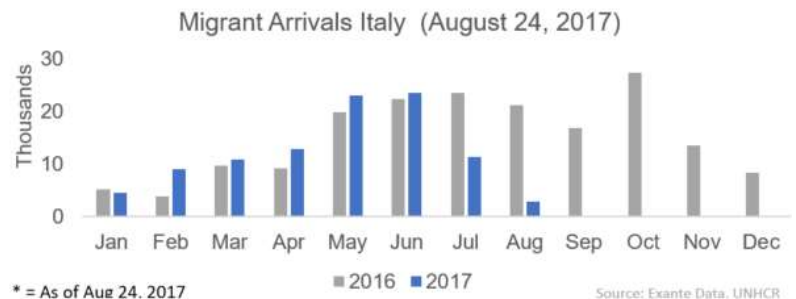
European Political Risk Metrics™ add a deep layer of risk mitigation and enhanced understanding to day-to-day exposures to market forces.

In the recent French elections, we undertook a fundamental assessment of the various demographic and sociological segments to uncover the main drivers behind the voters' revealed preferences. To make better sense of the aggregate polling data we derived our insights from the deep information embedded in the polls.

In the run-up to the Italian election, we are monitoring voter attitudes towards the Euro and the European Union, and we plan to do bespoke polling in these areas as we get closer to the election date.



Support for the EU in Italy bounced after the French election, and may have found a bottom.



Migrant arrivals are driving political opinion, and can be used as a leading indicator of political trends.

To learn more about **Exante Data™** and how our **European Political Risk Metrics™** can help guide macro trading and risk management decisions, please contact us at info@exantedata.com



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